

STATISTICS SUMMARY

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MMARECRUITER.COM IDEAL FOR MMA ADVERTISING

Basic Information	
Majority of MMAR Visitors	Males, 25 – 34
Average Number of First Time Visitors per Month	19,293
Total Returning Visitors	23,811
Visitors From United States	65%
Visitors From Canada	22%
Visitors From Outside of US and Canada	13%

The majority of visitors coming to MMARecruiter.com are Males, age 25 – 34. According to the Emerging Growth Research, LLP MMA industry report, the average MMARecruiter.com visitor falls within the ideal target market for MMA advertising.

MMARecruiter.com averages just over 19,000 first time visitors per month. Over the last quarter of 2009, more than 23,000 visitors returned to MMARecruiter.

The United States brings in 65% of MMARecruiter.com visitors. Canadian visitors make up 22% of visitors. 13% of visitors to MMARecruiter.com come from countries outside of the US and Canada.

Time Visitors Spend On MMARecruiter.com	
30 Seconds to 5 Minutes	46.2%
5 Minutes to 20 Minutes	30.8%

Over 30% of MMARecruiter.com visitors spend between 5 minutes and 20 minutes on the website. This is higher than the average overall exposure most advertising receives over all forms of media including television commercials, radio spots, and billboards.

Top 5 Search Terms That Drive Traffic to MMARecruiter.com
mma
mma events
mma gyms
join mma
mmarecruiter.com

Based on search engine search information, visitors to MMARecruiter.com are interested in Mixed Martial Arts related information.

The information sited above is from independent third party research providers, Alexa.com, SiteCounter.com, and the Emerging Growth Research, LLP "Investing in MMA – Industry Report".